
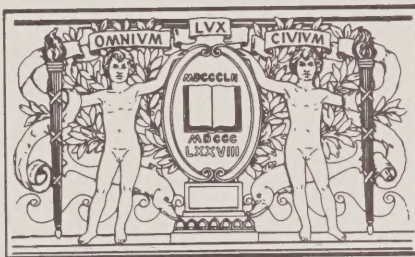


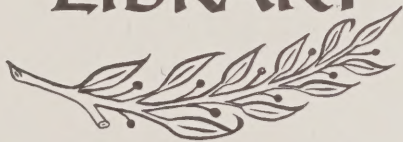
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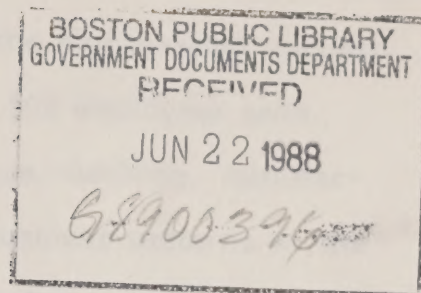




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## Large Employers in the City of Boston, 1983

### Employees, Location and Business Type

Carol A. Conroy

Jeffrey P. Brown

April 30, 1985

Raymond L. Flynn, Mayor  
City of Boston

Stephen Coyle, Director  
Boston Redevelopment Authority

Alexander Ganz  
Research Director

Boston Redevelopment Authority  
Board of Directors

Robert L. Farrell, Chairman  
Joseph J. Walsh, Vice-Chairman  
James K. Flaherty, Treasurer  
Clarence Jones, Asst. Treasurer  
William A. McDermott, Jr., Member  
Kane Simonian, Secretary





Large employers play an important role in Boston's urban economy. Four out of every ten workers in Boston are employed by the eighty-seven largest business firms. These large employers, with at least 500 employees each, form a solid economic base in health services, insurance, banking, manufacturing and other services. Consistent with general business patterns in the city, most of the large business establishments are located in the Downtown, Back Bay, Beacon Hill and Fenway-Kenmore areas of Boston.

This report provides compilations of the following data for each of the large employers: business name, address, zip code and business type (Standard Industrial Code--SIC).

The employers are listed by employment size in the following classes: more than 7,000 employees; 4,000 to 6,999; 2,000 to 3,999; 1,000 to 1,999; and 500 to 999. Numbers of employees for each firm are not disclosed because not all of the data have been published elsewhere, and some of the firms requested that actual figures be withheld.

### Large Employers and Employment

In 1982, total private employment in Suffolk County was 446,008, according to Massachusetts County Business Patterns. Since 96 percent of Suffolk County workers are located in Boston workplaces (with the remainder in Chelsea, Revere and Winthrop), County data adequately represent the total employment base for Boston. Large employers in Boston employed about 168,000 to 170,000 workers in 1982 and 1983. That was about 38 percent of total private employment (see Table 1). Therefore, large employers play an important role in Boston's economy. In particular, hospitals are an essential source of jobs in the City's service-oriented economy. As illustrated in Figure 1, hospitals make up 27 percent of the employment in all large



LIST OF LARGE EMPLOYERS IN THE CITY OF BOSTON, 1983  
PREPARED MARCH 1985

FIRMS WITH MORE THAN 7,000 EMPLOYEES

NAME OF BUSINESS FIRM	ADDRESS	ZIP CODE	SIC
BANK OF BOSTON CORP.	100 FEDERAL ST.	02110	60
BOSTON UNIVERSITY	19 DEERFIELD ST.	02215	82
MASSACHUSETTS GENERAL HOSPITAL	55 FRUIT ST	02114	80

TOTAL EMPLOYEES 24,500

SOURCE: DUN & BRADSTREET, MILLION DOLLAR DIRECTORY, 1984; ECONOMIC DEVELOPMENT INDUSTRIAL CORPORATION; GREATER BOSTON CHAMBER OF COMMERCE, MAJOR EMPLOYERS IN BOSTON, 1983; GEORGE D. HALL, DIRECTORY OF MASSACHUSETTS MANUFACTURERS, 1984

LIST OF LARGE EMPLOYERS IN THE CITY OF BOSTON, 1983  
PREPARED MARCH 1985

FIRMS WITH 4,000 TO 6,999 EMPLOYEES

NAME OF BUSINESS FIRM	ADDRESS	ZIP CODE	SIC
AMERICAN EMPLOYERS INSURANCE CO.	1 BEACON ST.	02108	63
BRIGHAM & WOMENS HOSPITAL	75 FRANCIS ST.	02115	80
CHILDREN'S HOSPITAL	300 LONGWOOD AVE.	02115	80
EMPLOYERS FIRE INSURANCE CO.	1 BEACON ST.	02108	64
JOHN HANCOCK MUTUAL LIFE INSURANCE	JOHN HANCOCK PL.	02117	63
NEW ENGLAND MEDICAL CENTER HOSPITAL	171 HARRISON AVE.	02111	80
NORTHEASTERN UNIVERSITY	360 HUNTINGTON AVE.	02115	82
SHAWMUT CORP.	1 FEDERAL ST.	02110	60
STATE STREET BOSTON CORP.	225 FRANKLIN ST.	02110	60
STONE & WEBSTER ENGINEERING INC.	245 SUMMER ST.	02110	89

TOTAL EMPLOYEES 48,865

SOURCE: DUN & BRADSTREET, MILLION DOLLAR DIRECTORY, 1984; ECONOMIC DEVELOPMENT INDUSTRIAL CORPORATION; GREATER BOSTON CHAMBER OF COMMERCE, MAJOR EMPLOYERS IN BOSTON, 1983; GEORGE D. HALL, DIRECTORY OF MASSACHUSETTS MANUFACTURERS, 1984





employers. Insurance and banking are the next largest sectors with 16 percent and 14 percent shares, respectively. Manufacturing, another important source of jobs, accounts for 10 percent of employment among the large firms.

### Large Employers and Establishments

Although the large employers represent a substantial share of total employment, most business establishments are small. In fact, almost half of all establishments employ less than five people. For example, hotels and other lodging places have five employers with more than 500 employees, but those five represent only six percent of all establishments in that business type in Suffolk County. Further, more than half of all establishments in hotels and lodging have less than five employees. Similarly, the large employers in banking, insurance and educational services comprise three percent of all establishments in those sectors. In banking and educational services, three quarters of all establishments have less than twenty employees. Half of all establishments in the insurance industry employ less than ten people. Large employers in the remaining business types--manufacturing, transportation, construction, retail trade and health--account for one percent or less of the total number of establishments in their respective industries. In retail trade, construction and health services, more than 50 percent of the establishments employ under five people.

Clearly, Boston's large employers play a major role in the urban economy in terms of providing a stable source of jobs. Nevertheless, the majority of workplaces are small, from sandwich shops to jewelers to dentist offices to law firms.





LIST OF LARGE EMPLOYERS IN THE CITY OF BOSTON, 1983  
PREPARED MARCH 1985

FIRMS WITH 2,000 TO 3,999 EMPLOYEES

NAME OF BUSINESS FIRM	ADDRESS	ZIP CODE	SIC
AFFILIATED PUBLICATION INC.(GLOBE)	135 MORRISSEY BLVD.	02127	27
ALMY STORES	1400 SOLDIERS FIELD ROAD	02135	53
BANK OF NEW ENGLAND	1 WASHINGTON MALL	02110	60
BETH ISRAEL HOSPITAL	330 BROOKLINE AVE.	02215	80
BOSTON CONCESSION	96 BROADWAY	02116	5812
CARNEY HOSPITAL	2100 DORCHESTER AVE. DORCHESTER	02124	80
DELTA AIRLINES	LOGAN AIRPORT	02128	451
FIRST SECURITY SERVICE CORP.	92 STATE ST.	02108	62
GILLETTE CO.(SAFETY RAZOR DIV.)	GILLETTE PARK	02127	28
HARVARD COMMUNITY HEALTH CORP.	147 MILK ST.	02109	80
JORDAN MARSH	450 WASHINGTON ST.	02111	53
MASSACHUSETTS BLUE CROSS BLUE SHIELD	100 SUMMER ST.	02110	632
NEW ENGLAND DEACONESS	185 PILGRIM RD.	02115	80
NEW ENGLAND MUTUAL LIFE INSURANCE CO.	501 BOYLSTON ST.	02117	63
NEW ENGLAND TELEPHONE & TELEGRAPH	185 FRANKLIN ST.	02107	48
ST.ELIZABETH'S HOSPITAL	736 CAMBRIDGE ST. BRIGHTON	02135	80

TOTAL EMPLOYEES      43,695

SOURCE: DUN & BRADSTREET, MILLION DOLLAR DIRECTORY, 1984; ECONOMIC DEVELOPMENT INDUSTRIAL CORPORATION;  
GREATER BOSTON CHAMBER OF COMMERCE, MAJOR EMPLOYERS IN BOSTON, 1983; GEORGE D. HALL, DIRECTORY OF  
MASSACHUSETTS MANUFACTURERS, 1984

LIST OF LARGE EMPLOYERS IN THE CITY OF BOSTON, 1983  
PREPARED MARCH 1985

FIRMS WITH 1,000 TO 1,999 EMPLOYEES

NAME OF BUSINESS FIRM	ADDRESS	ZIP CODE	SIC
BICKFORDS FAMILY FARE	1330 SOLDIERS FIELD ROAD	02135	58
BOSTON EDISON CO.	800 BOYLSTON ST	02199	45
BOSTON GAS CO.	1 BEACON ST.	02108	49
BOSTON TOW BOAT CO.	1 BEACON ST.	02108	4454
CAHNER'S PUBLISHING CO. INC.	221 COLUMBUS AVE.	02116	2721
CHARLES T. MAIN	45 S.E. TOWER	02199	89
DANA FARBER CANCER CENTER	44 BINNEY ST.	02115	80
EASTERN AIRLINES	LOGAN AIRPORT	02128	451
FAULKNER HOSPITAL	1153 CENTRE ST. JAMAICA PLAIN	02130	80
FEDERAL RESERVE BANK OF BOSTON	600 ATLANTIC AVE.	02106	60
GILLETTE CO.(HEADQUARTERS)	PRUDENTIAL CENTER	02199	2844
HARVARD BUSINESS SCHOOL	SOLDIERS FIELD RD.	02163	82
HONEYWELL INFORMATION SYSTEMS	38 LIFE ST. BRIGHTON	02135	3573
HOOD H.P. INC.	500 RUTHERFORD AVE.	02129	20
LIBERTY MUTUAL INSURANCE CO.	175 BERKLEY ST.	02117	63
MARRIOTT HOTEL COPLEY PLACE	110 HUNTINGTON AVE.	02116	701
MASSACHUSETTS EYE & EAR	243 CHARLES ST.	02114	80
NEW ENGLAND BAPTIST HOSPITAL	91 PARKER HILL AVE.	02120	80
NEW ENGLAND NUCLEAR CORP.	549 ALBANY ST.	02118	2819
PRUDENTIAL INSURANCE CO.	BOX 207	02199	64
SEARS & ROBUCK CO.	201 BROOKLINE AVE.	02215	531
SHERATON BOSTON TOWERS HOTEL	39 DALTON ST.	02199	701
TERADYNE INC.	183 ESSEX ST.	02111	38

TOTAL EMPLOYEES      29,287

SOURCE: DUN & BRADSTREET, MILLION DOLLAR DIRECTORY, 1984; ECONOMIC DEVELOPMENT INDUSTRIAL CORPORATION;  
GREATER BOSTON CHAMBER OF COMMERCE, MAJOR EMPLOYERS IN BOSTON, 1983; GEORGE D. HALL, DIRECTORY OF  
MASSACHUSETTS MANUFACTURERS, 1984



LIST OF LARGE EMPLOYERS IN THE CITY OF BOSTON, 1983  
PREPARED MARCH 1985

FIRMS WITH 500 TO 999 EMPLOYEES

NAME OF BUSINESS FIRM	ADDRESS	ZIP CODE	SIC
ABCD	178 TREMONT ST.	02111	83
ALDENS INC.	100 ASHFORD ST.	02134	5621
AMERICAN AIRLINES	LOGAN AIRPORT	02128	451
BARTONS CANDY CORP	529 MAIN ST.	02129	2066
BLW CABLE SYSTEMS INC.	63 BAY ST.	02125	3357
BOSTON CO. INC.	1 BOSTON PL.	02106	6022
BOSTON HERALD	1 HERALD SQ.P.O.BOX 2096	02106	2711
BOSTON INSULATED WIRE CABLE	65 BAY ST.	02125	33
BOSTON SAFE DEPOSIT & TRUST	1 BOSTON PL.	02106	6022
BOSTON SYMPHONY ORCHESTRA INC.	301 MASSACHUSETTS AVE.	02115	792
CAMP DRESSER & MCKEE INC.	1 CENTER PLAZA	02108	89
CHRISTIAN SCIENCE PUBLISHING SOCIETY	1 NORWAY	02106	2711
COLONIAL PROVISION CO. INC.	1100 MASSACHUSETTS	02125	2011
CORNERSTONE FINANCIAL SERVICES	99 HIGH ST.	02110	62
ELSCINT INC.	930 COMMONWEALTH AVE.	02215	5086
FILENES	426 WASHINGTON ST.	02101	531
HEBREW REHABILITATION CENTER	1200 CENTRE ST. ROSLINDALE	02131	80
HILTON HOTEL CORP.	LOGAN AIRPORT ST.	02124	7011
HOUGHTON MIFFLIN CO.	1 BEACON ST.	02108	27
KEANE INC.	210 COMMERCIAL ST.	02109	89
KENDALL CO.	210 COMMERCIAL ST.	02110	2211
MARRIOTT LONGWHARF	296 STATE ST.	02109	701
MASSACHUSETTS REHABILITATION INC.	125 NASHUA ST.	02114	80
NEW BALANCE ATHLETIC SHOE INC.	38 EVERETT ST.	02134	3021
PARK PLAZA	50 PARK PLAZA	02117	701
PROVIDENT INSTITUTION FOR SAVINGS	30 WINTER ST.	02105	60
SHERATON BOSTON CORP.	60 STATE ST.	02109	701
SIMMONS COLLEGE	THE FENWAY	02115	82
ST.MARGRET'S HOSPITAL	90 CUSHING AVE. DORCHESTER	02125	80
SUFFOLK DOWNS RACE TRACK	BOX 8 E.BOSTON	02128	794
SUFFOLK UNIVERSITY	41 TEMPLE ST.	02114	82
TURNER CONSTRUCTION	38 NEWBURY ST.	02116	154
TWA	LOGAN AIRPORT	02128	451
U.S.AIR	LOGAN AIRPORT	02128	451

TOTAL EMPLOYEES     21,616

SOURCE: DUN & BRADSTREET, MILLION DOLLAR DIRECTORY, 1984; ECONOMIC DEVELOPMENT INDUSTRIAL CORPORATION;  
GREATER BOSTON CHAMBER OF COMMERCE, MAJOR EMPLOYERS IN BOSTON, 1983; GEORGE D. HALL, DIRECTORY OF  
MASSACHUSETTS MANUFACTURERS, 1984





**Table 1**

**Large Employers in Boston 1983**

**Percent Share of City Employment by Type of Business**

<b>Total Employees in Suffolk County</b>	<b>446,008</b>
<b>Hospitals</b>	<b>10%</b>
<b>Insurance</b>	<b>6%</b>
<b>Other Services</b>	<b>5%</b>
<b>Banks</b>	<b>5%</b>
<b>Manufacturing</b>	<b>4%</b>
<b>Educational Services</b>	<b>3%</b>
<b>Other</b>	<b>5%</b>

**Source: BRA Research Department, March 1985**

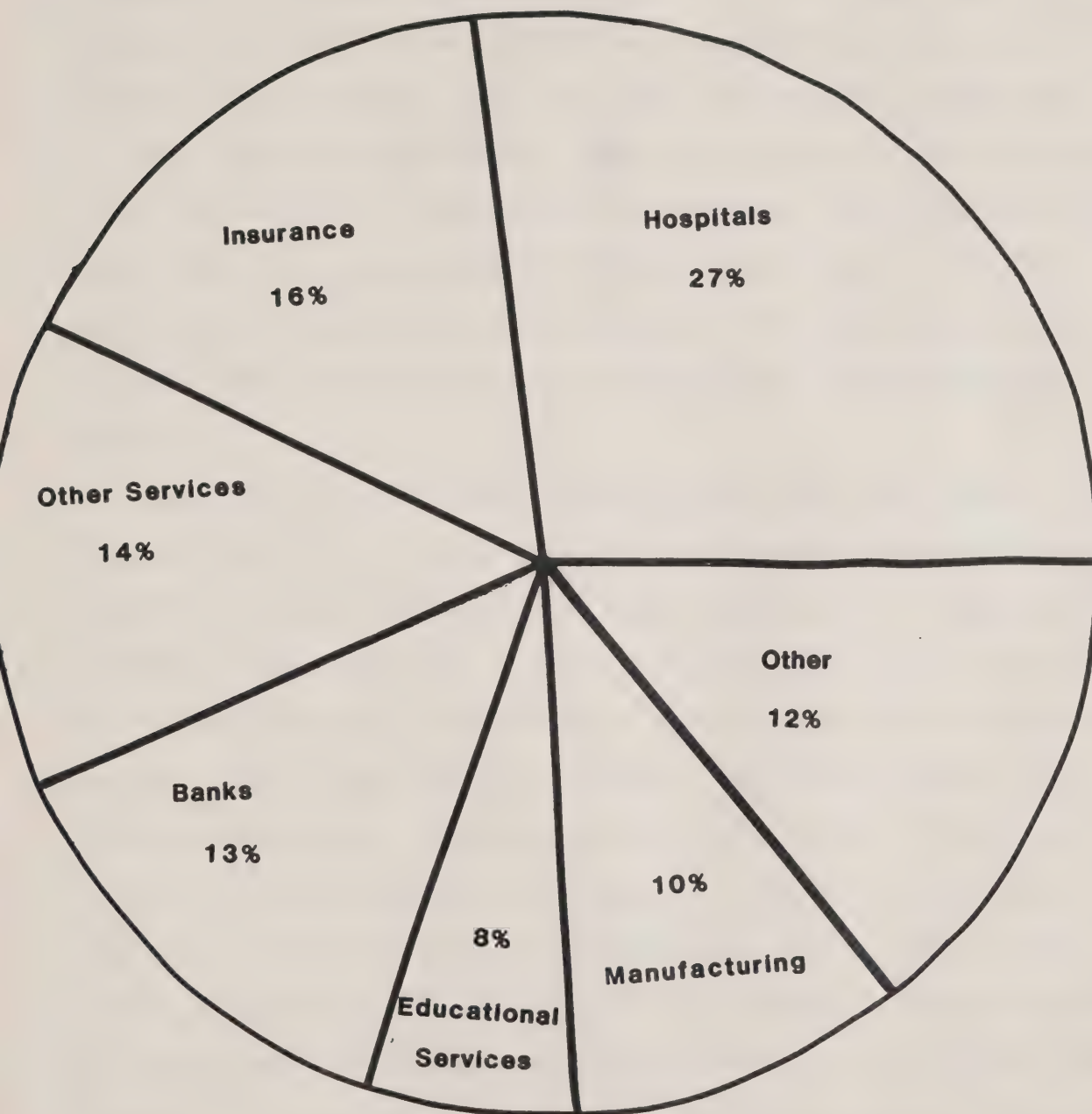




**Figure 1**

**Large Employers in Boston, 1983**

**Percent Distribution of Employment by Type of Business**



**Source: BRA Research Department, March 1985**



## Location of Large Employers

Regarding location, one-third of Boston's large employers are in the downtown in the ever-increasing stock of office towers (see Figure 2). Large employers in Boston's prime medical area, Fenway-Kenmore, account for 17 percent of the employees in all large firms. Beacon Hill and Back Bay carry 11 percent and 7 percent shares, respectively. Again, these areas have many office buildings to accommodate large firms. The surrounding neighborhoods have a small percentage of the distribution of jobs in large firms, accounting for approximately 2 percent each. The large employers located outside of the central area of Boston are primarily in the manufacturing sector.

In general, Boston's large employers profit from their location in the region's largest city. The diverse downtown provides customers, clients, suppliers, services and contacts for large business firms. Regarding transportation access, routes 93, 95 and the Massachusetts Turnpike all converge on the City, providing motorists with a direct link to the central business district. The subway unites four different local lines downtown, and the commuter trains carry suburban passengers into Boston. In addition, Logan airport is less than two miles from downtown. Access to and from the City is important to large employers for attraction and maintenance of a large workforce. A central location and adequate transportation access are important for contact with clients and a variety of financial, legal and other business services. In spite of improvements in communications, face-to-face contacts continue to be important to businesses. A central city location provides proximity to other firms and a variety of meeting places.

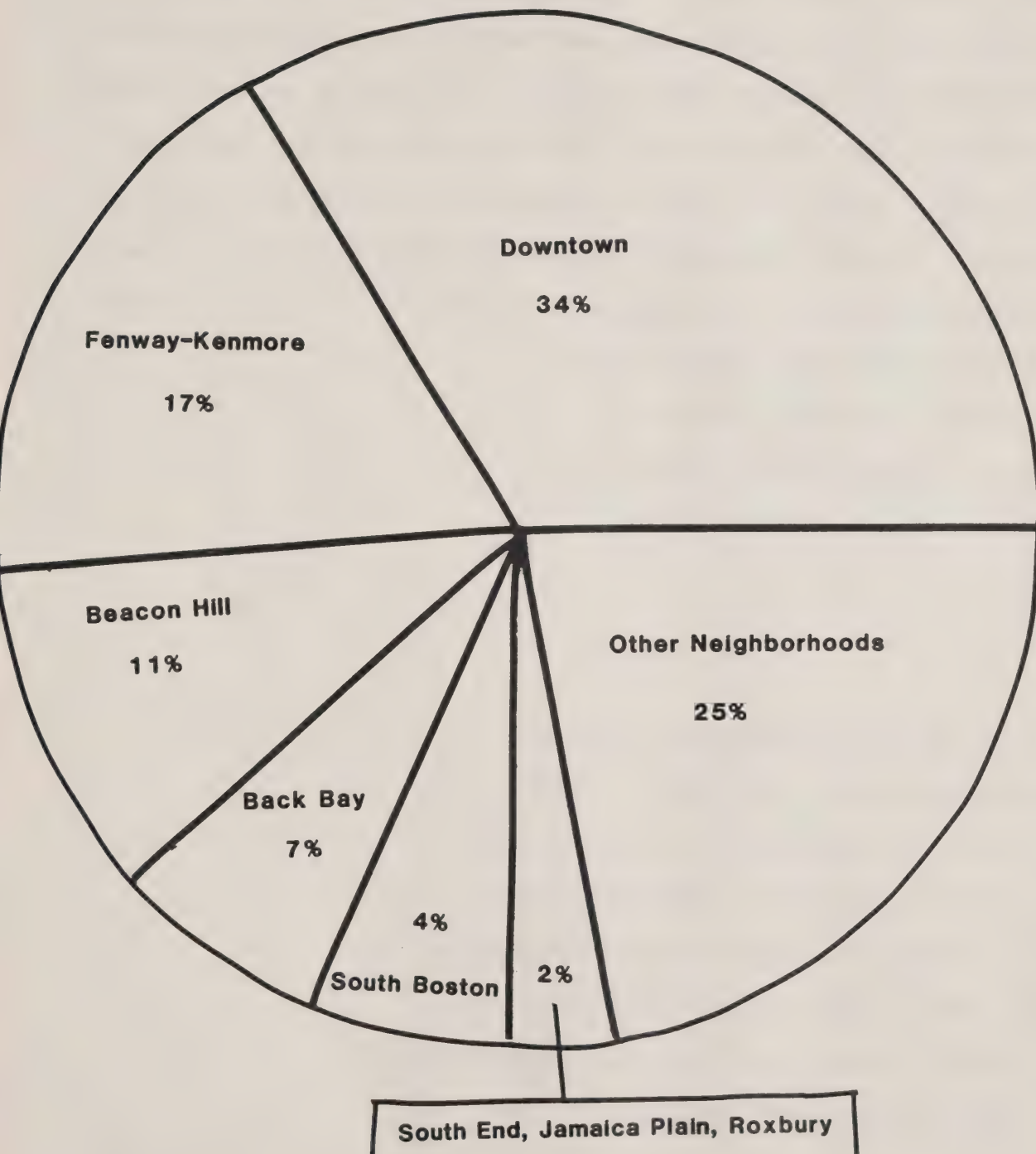




**Figure 2**

**Large Employers in Boston, 1983**

**Percent Distribution of Employment by Neighborhood**



**Source: BRA Research Department, March 1985**





In particular, the many hotels, restaurants and entertainment opportunities are some of Boston's assets. For these and other attractive features, large employers have chosen to locate and, in many cases, expand in Boston. Of the large companies researched over the last five years, only three are no longer operating in the City. Howard Johnson Company and Westinghouse left for suburban locations in the past year, and Schrafft Candy Company shut the doors on its factory in Charlestown in 1984, with a loss of 800 jobs. Some large employers have reduced their workforces in Boston. For example, State Street Bank moved many of its support staff to a building in Quincy. In that case, it was not essential that the support staff (mostly clerical) remain in Boston's financial district. Less notable, but more numerous, instances of expansion of large employers more than make up for the contractions noted above. However, a compilation of the expansion is beyond the scope of this report.

### Ten Largest Employers

The ten largest employers represent four types of business: hospitals, banks, insurance firms and universities. The largest three employers have over 7,000 employees each. The top employer is Massachusetts General Hospital followed by Bank of Boston Corporation and Boston University. The next group, over 5,000 employees, is comprised mainly of insurance firms, while the last group, over 4,000 employees, includes most of Boston's hospitals. The top employers are located in the Downtown, Beacon Hill and Fenway-Kenmore areas (see Table 2). Together, these firms represent more than 60,000 employees.



**Table 2**

Carol Conroy  
BRA Research Department  
April 1985

TOP TEN LARGE EMPLOYERS IN BOSTON

Over 7,000 Employees

Massachusetts General Hospital	55 Fruit Street	02114
Bank of Boston Corp.	100 Federal Street	02110
Boston University	19 Deerfield Street	02215

Over 5,000 Employees

Employers' Fire Insurance Co.	1 Beacon Street	02108
John Hancock Mutual Life Co.	John Hancock Place	02117
American Employers Insurance Co.	1 Beacon Street	02108
Northeastern University	360 Huntington Ave.	02115
Shawmut Corp.	1 Federal Street	02110

Over 4,000 Employees

Children's Hospital	300 Longwood Ave.	02115
Brigham & Women's Hospital	75 Francis Street	02115
New England Medical Center	171 Harrison Ave.	02111
State Street Boston Corp.	225 Franklin Street	02110
Stone & Webster Engineering	245 Summer Street	02110





## Sources of Information

In researching these firms, we used various sources to help us locate the large employers. Dun and Bradstreets', Million Dollar Directory was by far the most useful and up-to-date source. George D. Hall's Directory of Mass. Manufacturers was also helpful, but less comprehensive. Both of these books were found at the Boston Public Library Business Branch. From the Economic Development Industrial Corporation (EDIC), we compiled information from the Boston Manufacturing Universe and Firms in Greater Boston. The first book was accurate and current. The second book provided much information, but the listings were not as up-to-date or reliable as those in the Boston Manufacturing Universe. The last source used was Greater Boston Chamber of Commerce, Major Employers in Boston. This was used as a measure to verify our other information. Overall, Dun and Bradstreet was the most valuable, although in this book each company was listed separately from the holding company (e.g., Shawmut Bank/Shawmut Corp.) but the employment number listed included the total employment of both. Thus, to avoid double counting, only the holding company was listed in our file. In addition, telephone calls to particular business firms were used to verify the data.

















